

TULSA JUNETEENTH INC
SPONSOR PACKET

TULSA



JUNETEENTH

A TIME FOR NEW FREEDOM!

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**AFRICAN AMERICAN FESTIVAL
CELEBRATING FREEDOM FROM SLAVERY +
100 YEAR COMMEMORATION OF 1921 TULSA MASSACRE**

TULSA

JUNETEENTH

*"A Celebration
of Liberty"*

Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States. Dating back to 1865, it was on June 19th that the Union soldiers landed at Galveston, Texas with news that the war had ended and that the enslaved were now free. Celebrated in June, Juneteenth is a great cultural celebration that takes place in many cities across the nation and has been celebrated in Tulsa for over 20 years.

A team of community-based organizations and community members came together to create the collaborative Tulsa Juneteenth Inc five years ago. Last year, attendance exceeded our expectations and demonstrated the significance of this historical celebration returning to the African-American community on Greenwood Ave. This celebration takes place in the Heart of the Historic Greenwood District and IDL on June 17TH- 20TH, 2021. The organization's goal is to create a multi-arts experience that recognizes and celebrates the rich heritage of Juneteenth. Moreover, the Tulsa Juneteenth Festival incorporates activities and volunteer opportunities for children and at-risk youth to create additional educational experiences.

We anticipate a well-attended event and invite you to be a part of this unique celebration of heritage, music, art and community. We ask for your support in making this inaugural event a great success and greatly appreciate your consideration. For more information, you may contact the Event Chair, Sherry Gamble-Smith at (918) 269-4223 or info@tulsajuneteenth.org.

We look forward to your support!

Best Regards,



SHERRY GAMBLE - SMITH

Black Wall Street Chamber
President/ Event Chair
Tulsa Juneteenth Inc.



VANESSA HALL - HARPER

City Council District 1
Vice -President/ Event Co-Chair
Tulsa Juneteenth Inc.

TULSA

PAINTINGS BY AMY SHERALD

TULSA JUNETEENTH INC. TOGETHER FOR LIBERTY

We are looking for businesses and organizations to help us make this event truly special for our community in Tulsa, Oklahoma. As a leader and trusted organization, your involvement would help highlight the importance of recognizing Juneteenth from the community level all the way to the national level. American identity emerged from shared faith in the transcendental ideal of liberty, not from shared blood. Therefore, any celebration of American freedom is a celebration for us all. **Juneteenth is about liberty!**

PLEASE REVIEW SPONSOR +DONOR OPTIONS ON THE NEXT PAGE.

SPONSOR
+ DONOR
BENEFITS

All Investors receive Banner Placement,
Social Media and Website Recognition.

		INVEST	SLOTS	PRE-EVENT RECOGNITION & PREFERRED SEATING	ON STAGE SPEAKING OP	LOCAL ARTIST INTRO	STAGE MENTION BY MC	PROGRAM AD	VIP TICKETS	VENDOR BOOTH
WEDNESDAY 6.16.21	ART EXHIBITION	7500	1	YES	YES	<div></div>	YES	1/2 PG	6	YES
	HOSPITALITY ROOM	1K	1 SMALL BUSINESS	<div></div>	<div></div>	<div></div>	<div></div>	NAME	2	<div></div>
THURSDAY 06.17.21	MOVIE NIGHT	5K	1	<div></div>	YES	<div></div>	YES	1/4 PG	5	YES
	BLOCK PARTY	10K	1	YES	YES	YES	YES	1/2 PG	7	YES
FRIDAY 06.18.21	ENTERTAINMENT SPONSOR	50K	1	<div></div>	YES	YES	YES	FULL PG	15	YES
	MAIN STAGE SPONSOR	35K	1	<div></div>	YES	YES	YES	FULL PG	10	YES
	SECOND STAGE SPONSOR	5K	1	<div></div>	<div></div>	YES	YES	1/4 PG	5	YES
	OC GURLEY TENT	5K	1	<div></div>	<div></div>	<div></div>	YES	1/4 PG	5	YES
	VOLUNTEER TENT	2500	1 SMALL BUSINESS	YES	<div></div>	<div></div>	<div></div>	LOGO	3	<div></div>
	MEDIA MEDICAL TENT	1K EACH	1 SMALL BUSINESS EACH	YES	<div></div>	<div></div>	<div></div>	NAME	2	<div></div>

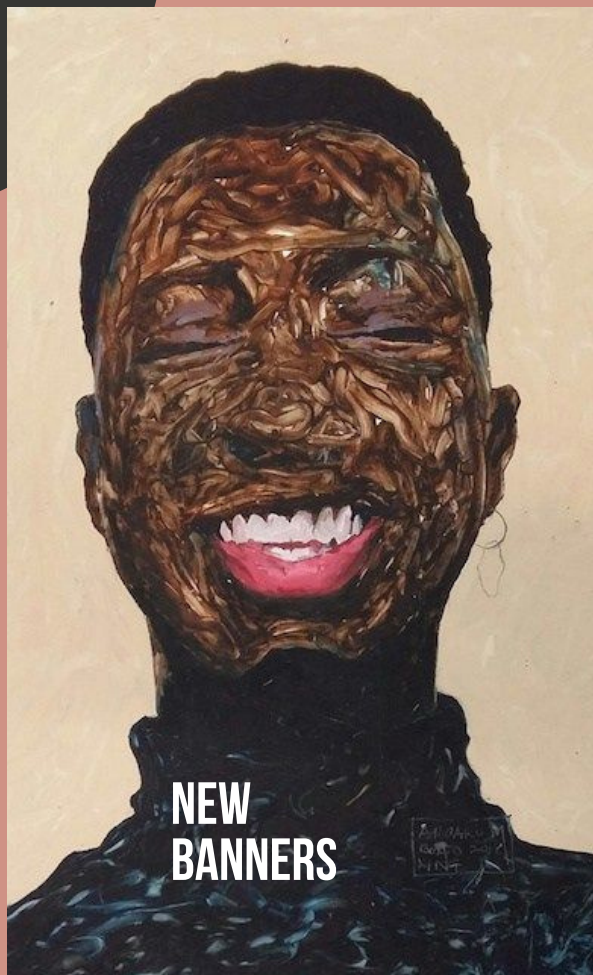
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SATURDAY 06.19.21

SPONSOR DONOR BENEFITS		INVEST	SLOTS	PRE-EVENT RECOGNITION & PREFERRED SEATING	ON STAGE SPEAKING OP	LOCAL ARTIST INTRO	STAGE MENTION BY MC	PROGRAM AD	VIP TICKETS	VENDOR BOOTH
ENTERTAINMENT SPONSOR	SPONS PRED		1	YES	YES	YES	YES	FULL PG	15	YES
MAIN STAGE SPONSOR	35K			YES	YES	YES	YES	FULL PG	10	YES
SECOND STAGE SPONSOR	5K		1			YES	YES	1/4 PG	5	YES
OC GURLEY HOSPITALITY TENT	5K		1				YES	1/4 PG	5	YES
KID'S ZONE	5K		1 SMALL BUSINESS				YES	1/4 PG	5	YES
VOLUNTEER TENT	2500		1 SMALL BUSINESS					LOGO	2	
MEDICAL TENT	1K		1 SMALL BUSINESS					NAME	2	
MEDIA TENT	1K		1 SMALL BUSINESS					NAME	2	
FRIENDS OF JUNETEENTH	1K		UNLIMITED SMALL BUSINESS	YES				NAME	2	

TULSA ART



Juneteenth is a festival that highlights African American Artists and various mediums of expressions. With your help we are excited to commission local artist for all of our signage and graphics.

In a field and city where people of color have historically been underrepresented, Black Curators have risen from the ashes and have established a growing influence through all forms of artistry. Over the past few years, Tulsa has expanded its initiative to highlight local artists as well as curating an environment conducive to cultural expression and creativity but is still lacking in its representation of Black artists. To aide in this community initiative to support and showcase Black creativity, this year's festival will provide a platform for local artists and Tulsa natives to showcase their interpretations of the events surrounding the 1921 Race Massacre, Black Wall Street and the celebration of Juneteenth through the **Tulsa Juneteenth Art Exhibition.**



KID'S ZONE

TULSA



Kid's Zone is a free service provided to young attendees (3-14 years old) with an initiative to improve physical health and well-being. This community event helps to increase the efforts to engage residents and parents of children attending the Juneteenth Festival. In the surrounding underserved communities, children do not have access to healthy foods. There is a growing recognition that health in the earliest years lays the groundwork for lifelong well-being. To meet the needs of the community, the Kid's Zone experience, will be to educate children on healthy eating habits, active play and emotional health through peer-to-peer interaction. This service gives kids a safe, caring and relaxed environment to learn, hang out, meet new friends and have fun with interactive games!



**PARTNER AND
LET'S PICTURE
THE FUTURE
TOGETHER!**

YOUTH HANDS ON!

Due to a lack of resources in the surrounding community, the number of consistent programs for at-risk youth are limited. To reach these individuals outside of their everyday environment, the Tulsa Juneteenth committee will implement a centralized volunteer experience. The at-risk youth will be paired with adult volunteers to assist with successfully fulfilling volunteer roles. Through this program, at-risk youth are exposed to different industries such as entertainment, food & beverage, arts, and childhood development are afforded an opportunity to learn industry operations. Aside from community youth volunteers, Tulsa Juneteenth Festival will work with organizations to assure at-risk youth from all communities have an opportunity to participate in this volunteer experience.



FOR ADDITIONAL INFORMATION

TULSA JUNETEENTH INC.
P.O. BOX 3152
TULSA, OK 74101

INFO@TULSAJUNETEENTH.ORG
918. 764. 8833



JUNETEENTH SPONSOR PACKET

AFRICAN AMERICAN FESTIVAL
CELEBRATING FREEDOM FROM SLAVERY +
100 YEAR COMMEMORATION OF 1921 TULSA MASSACRE

Name

Company

Address

City

State

Zip

Code

Phone Email

Name as it appears for publicity

Contact person for guest list Phone

Sponsorship Levels (*please mark appropriate box*)

☐ Cash Enclosed ☐ Check Enclosed

(Make checks payable to: Tulsa Juneteenth Inc.)

☐ Please charge my card Visa Mastercard Amex

Card Number

Exp. Date

Security Code

Billing Name

Billing Address

City

State

Zip Code